

Data protection information for customer (Expression of interest)

<b>Responsible party "Controller"</b>	Forschungsinstitut für Rationalisierung (FIR) e. V. an der RWTH Aachen Institute for Industrial Management at the RWTH Aachen University Campus-Boulevard 55 52074 Aachen Germany Telefon: +49 241 47705-0 E-Mail: datenschutz@fir.rwth-aachen.de
<b>Contact details of the data protection officer</b>	DDK Datenschutz-Direkt GmbH Viktoria Lhomme Carlstraße 50 52531 Übach-Palenberg Germany E-Mail: info@datenschutz-direkt.de
<b>Description</b>	In order to send you information about the event you have requested, we process and store your personal data.  Below you will find the exact purposes we pursue with the processing of your data.
<b>Purposes of the processing</b>	<ul style="list-style-type: none"><li>• Measures to win a customer (contact by e-mail and telephone on further topics/events relevant to you)</li><li>• Establishment and provision of a CRM system for the input, processing and management of customer data and contract data for the shared use by employees.</li></ul>
<b>Legal basis</b>	<ul style="list-style-type: none"><li>• Art. 6 para. 1 lit. a GDPR – consent</li><li>• Art. 6 para. 1 lit. b GDPR – (pre)-contractual measures</li><li>• Art. 6 para. 1 lit. f GDPR – Lawfulness of processing (legitimate interest)</li></ul> <p>The processing of the personal data provided by you is necessary for the fulfilment of our contractual obligations.</p> <p>Data processing for other purposes can only be considered if the necessary legal requirements pursuant to Art. 6 para. 4 GDPR are met. Any obligations to provide information pursuant to Art. 13 para. 3 GDPR and Art. 14 para. 4 GDPR will of course be observed in this case.</p>
<b>Storage period</b>	The deletion periods are based on the legal requirements. You can revoke your consent pursuant to Art. 6, para. 1, lit. a, GDPR at any time by contacting the controller.
<b>Automated decision making and profiling</b>	As a responsible company, we do not use automatic decision-making or profiling when collecting your personal data.

<b>Recipients of the personal data outside the company / authority / third country</b>	There is no transmission of data.
<b>Right to information</b>	You have the right to information about the personal data we process about you. In the case of a request for information that is not made in writing, we ask for your understanding that we may then require evidence from you that proves that you are the person you claim to be.
<b>Right to rectification</b>	Furthermore, you have a right to rectification, i.e. you can demand that we correct your incorrect personal data without delay. Taking into account the purposes of the processing, you have the right to request the completion of incomplete personal data - also by means of a supplementary declaration.
<b>Right to erasure</b>	You have the right to request that we erase your data immediately.
<b>Right to restriction of processing</b>	You have the right to request the restriction of processing.
<b>Right to object to processing</b>	In particular, you have the right to object to the processing of your data in connection with a direct advertising if this is carried out on the basis of a balancing of interests. To do so, please contact the controller of the processing.
<b>Right to data portability</b>	You have the right to obtain the data you have provided in a structured, common and machine-readable format from the controller. We must not hinder a transfer to another controller.
<b>Right to log a complaint with the competent supervisory authority</b>	You can lodge a complaint with a supervisory authority (Art. 77 GDPR).